



c&en MEDIA GROUP

CPHI WW SHOW DAILY

OCTOBER 9-11, 2018

REACH 36,000 GLOBAL PHARMA PROFESSIONALS ATTENDEES – ADVERTISE IN THE CPHI SHOW DAILY

The three-day event in Madrid, Spain will be the largest pharmaceutical ingredients exhibition of the year. Advertise in C&EN's CPhI Show daily to place your advertising message each day in front of thousands of attendees.

- Target attendees before, during and after the show with the pre-show eEdition and electronic copies of the CPhI Show Daily.
- Showcase new products/technology and be ahead of other product launches planned for CPhI
- Gain additional online exposure - each edition is posted online the following day; reach customers unable to attend the show
- Receive one low advertising rate covers all three editions
- Get full coverage: copies are distributed each day of the show in key locations to reach attendees – your customers on the show floor

RATES & AD SPECIFICATIONS (WXH)

CENTER SPREAD	Trim size: 19.37 x 13.43 inches (492 x 341 mm) Bleed size: 19.70 x 13.76 inches (500.47 x 349.47 mm)	\$22,070
FULL PAGE (RUN OF BOOK)	Trim size: 9.69 x 13.43 inches (246 x 341 mm) Bleed size: 10.01 x 13.76 inches (254.47 x 349.47 mm)	\$10,820
2/3 PAGE (VERTICAL)	6.45 x 11.89 inches (163.94 x 302 mm)	\$9,530
1/2 PAGE (VERTICAL)	6.45 x 8.6 inches (163.94 x 218.19 mm)	\$8,350
1/2 PAGE (HORIZONTAL)	8.66 x 5.66 inches (220 x 143.76 mm)	\$8,350
1/4 PAGE (VERTICAL)	4.25 x 5.66 inches (107.89 x 143.76 mm)	\$4,590
1/6 PAGE (HORIZONTAL)	6.45 x 2.73 inches (163.94 x 69.34 mm)	\$2,990
FRONT COVER BANNER	8.66 x 1.75 inches (220 x 44.45 mm)	\$8,660
EXPOSITION FLOOR MAP	Inquire	Inquire
COVERTIP	Inquire	Inquire

SHOW DAILY PUBLISH DATES:

October 1 (eEdition)

October 9, 10 & 11, 2018

AD CLOSE: September 3

AD MATERIALS DUE: September 10

ASK ABOUT OUR DIGITAL OFFERINGS

ADDITIONAL SPECIFICATIONS

MATERIAL SUBMISSION: Formats PDF/X1a. Include all high-resolution images and fonts prior to saving PDF file. Images must be SWOP (CMYK or Grayscale), TIFF or EPS.

FOR PRODUCTION INFORMATION CONTACT JOYLEEN SANFELIZ PARNELL AT 202-452-2110



TO PLACE AN AD, CONTACT YOUR C&EN ONSITE SALES REPRESENTATIVE LISTED AT CENMEDIKIT.ORG/CONTACT.